Emergency
Response Fund

Ensuring
Care Wins
over Corona

Udayan Care COVID Response Report

(Apr-May-Jun 2020)

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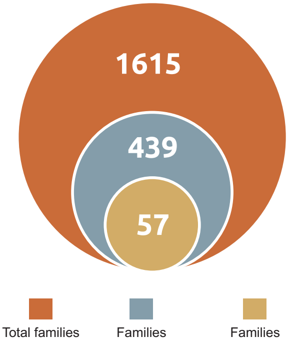
Gratitude

India has recently crossed the 100-day mark of the battle against COVID 19, a pandemic that has devastated lives and livelihoods across the globe. For Udayan Care, it began with a single phone call from Neha, a proud 1st generation learner, an Udayan Shalini Fellow*. Her father was a juice seller in Bhayander, Maharashtra. He had lost his livelihood and his dignity.

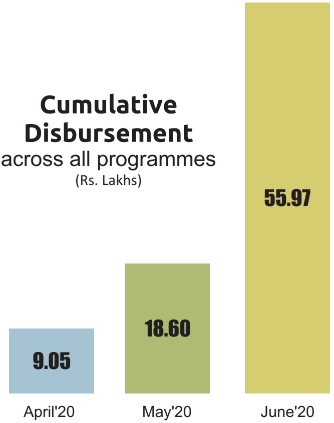
The Udayan Care Emergency Response Fund was set up in early April to support hundreds, then over **1600 families and youth**, devastated by the lockdown and its economic consequences. Begun as a relief measure by Udayan Care's committed volunteers outreach efforts in Mumbai, Thane and Chennai, the Fund has, over the last three months, expanded its reach to Shalinis across India, Care Leavers from the Udayan Ghar** programme and communities in need. Response rather than Relief alone has meant a rapidly evolving focus on safety, engagement and upskilling of the **250 children, aftercare young adults, 4700 girls** and community youth in our care.

This report details the journey and reach of our COVID response efforts from April to June 2020. The impact of our interventions- keeping children safe, girls in school and youth engagement will be told in the months to come. We could not have done this without the committed donors, both old and new, that have come forward to support us during this uncertain time. As we commit ourselves to protect, persevere and preserve, we are immensely grateful for the faith you have shown in us.

USF Shalinis' families
supported with monthly
ration supply



Cumulative Disbursement
across all programmes
(Rs. Lakhs)



supported supported twice supported thrice

*Udayan Shalini Fellowships support underprivileged girls' higher education through monetary and mentoring support
**UdayanGhars provide a loving home and family to children growing up without parental care

Emergency Response Fund

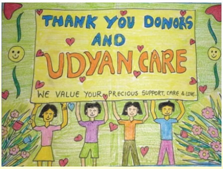
Udayan Shalini Fellowship Programme

To help the hundreds of Shalini families who are struggling to make ends meet, the Udayan Care Emergency Response Fund was set up in early April. With the help of an extensive volunteer network and a dedicated on-ground team, we have supported over **1600** families in need across **13** states with Take Home Rations, groceries and cash relief till June 30th. Collaborations with local government, police and an extensive volunteer network allowed for relief response within days of the lockdown.

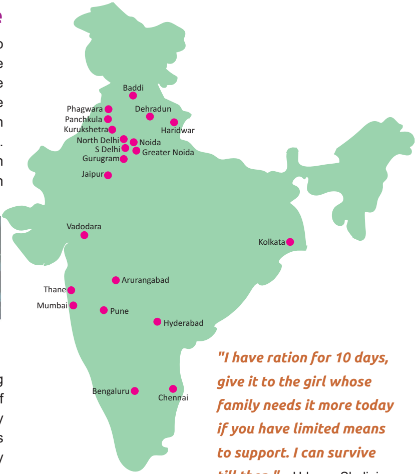
Let Care spread faster than Corona
Udayan Care extends a helping hand to its Shalini Fellows families with essential supplies support
UDAYAN care | Emergency Response Fund
CLICK THE LINK BELOW TO DONATE
(50% tax exemption certificate under 80G will be provided to Indian donors)

We adopted a Need-Based Target approach, contacting every Shalini across 13 states in 21 chapters. From a total of 4724 Shalinis, we arrived at an initial extreme vulnerability number of 812, to begin with. Constant contact saw this number balloon to 1615 families by June 30th. Extremely vulnerable families that had lost livelihoods or resided in containment zones were provided cash relief and rations multiple times. What stood out amongst this outreach effort was the spirit of our Shalinis that refused our help, urging us to support those in greater need.

Following an ongoing need assessment through structured surveys and telephonic interviews, we classified the need for support for the Shalinis into 3 groups - Urgent, Average and Low need and coordinated the distribution and relief operations accordingly.


THANK YOU DONORS AND UDYAN CARE
WE VALUE YOUR PRECIOUS SUPPORT, CARE & LOVE..

June's sample survey of 2863 Shalini families paints a long


Baddi
Phagwara
Panchkula
Kurukshetra
Dehradun
Haridwar
North Delhi
S Delhi
Noida
Greater Noida
Gurugram
Jaipur
Vadodara
Kolkata
Arurangabad
Thane
Mumbai
Pune
Hyderabad
Bengaluru
Chennai

"I have ration for 10 days, give it to the girl whose family needs it more today if you have limited means to support. I can survive till then." – Udayan Shalini Fellow, Phagwara, Punjab

Amphan, the devastating cyclone of the 20th of May was another catastrophe posed by nature and brought distress and insecurity for our Shalinis in the regions of eastern India.

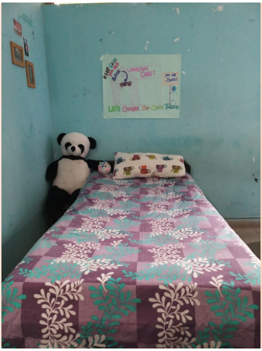
haul ahead. With 62% daily wage workers, 16% factory workers, and 22% in MSME private jobs, economic vulnerability looms large. 46% of families have been rendered jobless while 54% did not receive salaries through the lockdown months. A worrisome 65.5% of Shalini families are facing livelihood or financial challenges.

12 Shalinis whose homes were damaged were supported with Rs. 15000 each to rebuild their homes and lives.

Udayan Ghar Programme

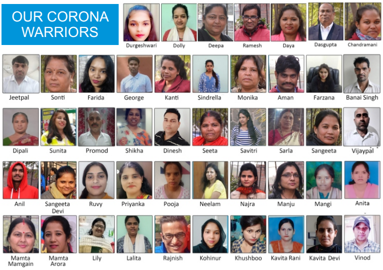
Our Care Leavers are youth that have grown up in our 17 family homes. Their formative years in our care, over 1000 of them are well settled in their careers and independent lives. Till COVID struck. And they lost their jobs and couldn't pay their rent and called home.17 young adults have returned or taken ration support whilst sheltering in place. Once again, we realize, the fund was now supporting dignity and safe spaces to come home to.

Let Promises overcome the Pandemic
ENSURE A CHILDHOOD. DONATE NOW
(50% tax exemption certificate under 80G will be provided to Indian donors)
UDAYAN care | Emergency Response Fund



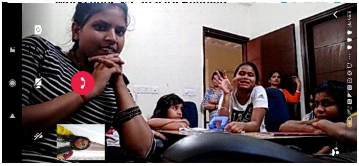
> ***"Jitne bhi door chale jaate hain, Ghar hamesha Udayan Care hi hota hain (No matter how far away we go, home is always Udayan Care)"***
>
> **-** An Udayan Ghar alumna

Safety and Mental Wellbeing


OUR CORONA WARRIORS
Durgeshwari
Dolly
Deepa
Ramesh
Daya
Dasgupta
Chandramani
Jeetpal
Sonti
Farida
George
Kanti
Sindrella
Monika
Aman
Farzana
Banai Singh
Dipali
Sunita
Promod
Shikha
Dinesh
Seeta
Savitri
Sarla
Sangeeta
Vijaypal
Anil
Sangeeta Devi
Ruvy
Priyanka
Pooja
Neelam
Najra
Manju
Mangi
Anita
Mamta Mamgain
Mamta Arora
Lily
Lalita
Rajnish
Kohinur
Khushboo
Kavita Rani
Kavita Devi
Vinod

The 250 children and youth across 17 UdayanGhars (children's homes) and Aftercare programme have been kept safe, healthy and engaged during the lockdown. This was because of our real heroes, our Care Givers who continue to care for the children 24 x 7 a hundred days on– our very own Frontline Warriors.

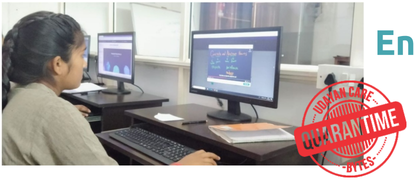
Research has shown that people who have been exposed to traumatic experiences in the past are at greater risk of developing mental health concerns during crises. The children, aftercare young adults, care staff and alumni across homes have online access to our mental health team through group and one on one sessions, ensuring that they remain in a positive state of mind during these testing times.



Yoga and Zumba classes are Zoomed in daily from our Skill Centre in Uttarakhand to all 17 homes, ensuring the physical and mental well-being of our children and staff.

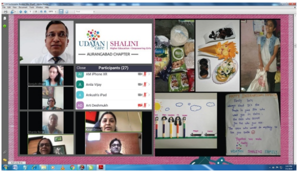
Thousands of Shalinis were contacted and counselled to deal with the uncertainty and anxiety of their parents losing their livelihoods. 31 Parents Meets helped build trust with the families of the girls and parents were convinced to allow their girls access to mobile phones for workshops and mentoring.

This period saw communities witness a sharp rise in cases of domestic violence. The Udayan Shalini Team conducted workshops across the country, sharing pathways and resources that girls could access in their hour of need.


UDAYAN CARE
QUARANTIME
-BYTES-

Engagement and Upskilling

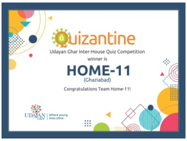
Virtually overnight, COVID 19 led the necessity to rapidly adapt to the new digital normal. On-line classes became the norm and we scrambled to connect – ensuring access to online resources, mobile phones and computers for the children in the 17 homes. Too few computers, too many missed classes, as the children struggled to keep up with classwork, worried they were missing out. We provided access as best as our resources allowed and allayed their anxiety with summer-time stay home activities like inter home "Quizantine" and poster contests.


UDAYAN care | SHALINI
Higher Education • Empowering Girls
AURANGABAD CHAPTER
Close
Participants (27)
AM iPhone XR
Anila Vijay
Ankush's iPad
Arti Deshmukh
UDAYAN SHALINI FAMILY

Whilst only 10-15% of Shalinis had mobile phone access, their parents being home meant we could connect with them through their phones to continue their employability and life skills training, even extending the programme to their families.

Rations to dignity, safety to learning, the USF team and mentors, our corporate supporters Genpact, Deloitte, EY and TATA Pro Engage have volunteered hundreds of hours to help the girls adapt to digital tools and continue their exposure to issues as wide-ranging as financial literacy to design thinking to cyber safeguarding.

Udayan Care IT Centres cater to underprivileged youth in communities in and around the National Capital Region. Closed since the lockdown, we pivoted our professional skilling programmes to focus on employability and soft skills training that could be imparted on mobile phones. Less than 2% of these youth have access to computers at home.


Quizantine

Udayan Ghar Inter-House Quiz Competition

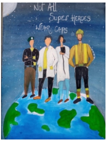
winner is

HOME-11

(Ghaziabad)

Congratulations Team Home-11!

UDAYAN care | Where young lives shine

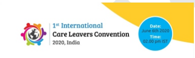

Not All
Super HEROES
WEAR CAPS

Advocacy and Awareness

मानक संचालन प्रक्रिया (एसओपी)

बाल देखभाल संस्थानों में कोविड–19 से रोकथाम और प्रबंधन के लिए

UDAYAN care | Where young lives shine


1st International
Care Leavers Convention
2020, India
Date:
June 6th 2020
Time:
02.00 pm IST

The Standard Operating Procedure (SOP) for Prevention and Management of COVID-19 in Child Care Institutions (CCIs) developed by Udayan Care

The organising committee of the
1st International Care Leavers Convention
invites you to a webinar on
Responding to the transnational needs of Care Leavers amidst COVID-19
For registration log onto: www.careleaversconvention.udayancare.in
UDAYAN care | Where young lives shine
SOS CHILDREN'S VILLAGES INDIA

brought together and simplified the numerous advisories from local, state and central governments. Available in English and Hindi, the SOP has found followers all across India's child protection system.

We used the learning environment created by the lockdown to share our unique approach and strategies in working with children in care settings, through webinars, media and child protection publications.

A webinar on Responding to the Transnational Needs of Care Leavers amidst COVID-19 brought together over 100 young people with care experience from over 20 countries to a shared platform to discuss their anxieties, needs and aspirations.

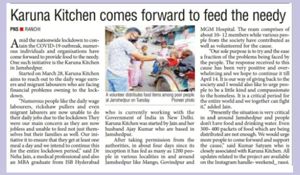
Giving Back

The Udayan Care Value System

As help poured in from longtime supporters and we scrolled through spontaneous fundraisers on Facebook, we recognized our Information Technology centre alumni, our Shalini fellows, our Ghar alumni, our very own staff – it was them rising up to help their own. And we realized we were witnessing the "Giving Back" we taught every child, every youth from Udayan Care. They managed to raise considerable support through their fundraisers which were used to fuel the Emergency Response Fund.

Shalinis across the country are giving back – Neha's community kitchen feeds thousands, Archana's ***Connecting Lives*** cares for children in her community, Take Home Ration distribution drives provided food on the table, home stitched cloth masks spread safety where it was needed the most. Paying it forward has been alive and well during the pandemic.

Charity Begins from Home
UDAYAN care | Emergency Response Fund



Karuna Kitchen comes forward to feed the needy

PNS ■ RANCHI

Amid the nationwide lockdown to contain the COVID-19 outbreak, numerous individuals and organisations have come forward to provide food to the needy. One such initiative is the Karuna Kitchen in Jamshedpur.

Started on March 28, Karuna Kitchen aims to reach out to the daily wage earners and migrant labourers who are facing financial problems owning to the lockdown.

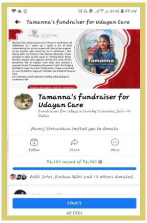
"Numerous people like the daily wage labourers, rickshaw pullers and even migrant laburers are now unable to do their daily jobs due to the lockdown They were our main concern as they are now jobless and unable to feed not just themselves but their families as well. Our initiative it to ensure that they get at least one meal a day and we intend to continue this for the entire lockdown period," said Dr Neha Jain, a medical professional and also an MBA graduate from ISB Hyderabad who is currently working with the Government of India in New Delhi. Karuna Kitchen was started by Jain and her husband Ajay Kumar who are based in Jamshedpur.

After taking permission from the authorities, in about four days since its inception it has fed as many as 1200 people in various localities in and around Jamshedpur like Mango, Govindpur and MGM Hospital. The ream comprises of about 10- 12 members while various people from the society have contributed as well as volunteered for the cause.

"Our sole purpose is to try and the ease a fraction of the problems being faced by the people. The response received to this cause has been very positive and overwhelming and we hope to continue it till April 14. It is our way of giving back to the society and I would also like to urge people to be a little kind and compassionate to the homeless. It is a critical period for the entire world and we together can fight it," added Jain.

"Presently the situation is very critical in and around Jamshedpur and people don't have food and drinking water. Even 300- 400 packets of food which are being distributed are not enough. We would urge more people to come forward and support the cause," said Kumar Satyam who is closely associated with Karuna Kitchen. All updates related to the project are available on the Instagram handle- weekend_ rasoi.

A volunteer distributes food items among poor people at Jamshedpur on Tuesday Pioneer photo



← Tamanna's fundraiser for Udayan Care

Tamanna's fundraiser for Udayan Care

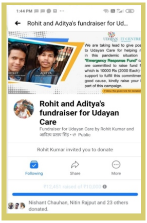
Fundraiser for Udayan Care by Tamanna Jain • Public

Manoj Shrivastava invited you to donate

₹6,200 raised of ₹6,000

Aditi Johri, Keshuu Saini and 12 others donated.

09:24
62%
UDAYAN | IT CENTRE
Tamanna
Follow
Share
More
DONATE
NO FEES



← Rohit and Aditya's fundraiser for Ud...

We are taking lead to give pos to Udayan Care for helping in this pandemic situation "Emergency Response Fund" c are committed to raise fund f which is 10000 Rs (2000 Each) support to fulfill this commitmer good cause, kindly raise your part of this campaign.

Rohit and Aditya's fundraiser for Udayan Care

Fundraiser for Udayan Care by Rohit Kumar and आदित्य प्रताप सिंह • Public

Rohit Kumar invited you to donate

₹12,451 raised of ₹10,000

Nishant Chauhan, Nitin Rajput and 23 others donated.

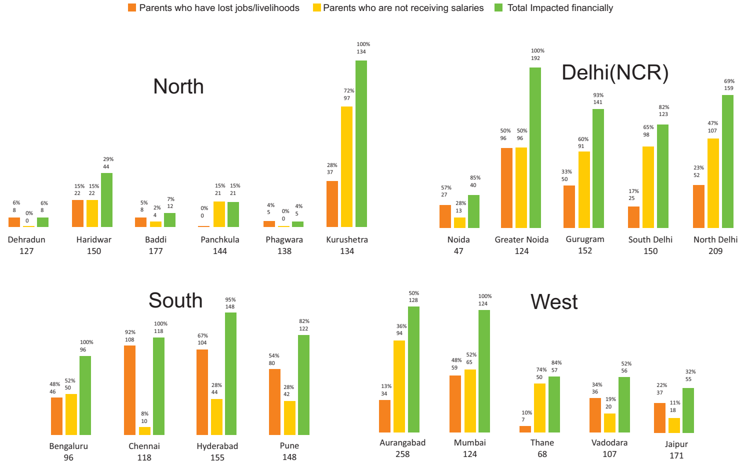
1:44 PM
UDAYAN | IT CENTRE
ROHIT
ADITYA
Following
Share
More

Next Steps

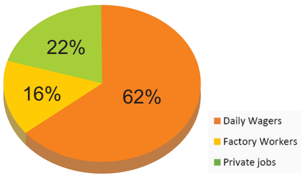
As the country opens with tentative steps and the uncertainty continues, Udayan Care is preparing - for a possible 2nd wave of emergency funding that families and youth may need, desperately required technology upgrades for the Udayan Ghars, the Shalini Fellows and IT students as the situation forces upon them digital dependence; and building our advocacy and awareness efforts with partners and government to ensure standards of care for children in institutions are not forgotten.

We cannot do this without you. It is your support and belief in us that has allowed us to reach out to close to 1700 families and 250 children and youth in our care along with community outreach efforts.

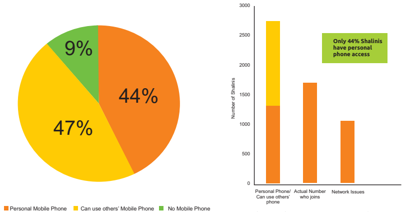
Job/Livelihood Status of Shalini Parents



Profession of Shalini Parents



Shalinis: Mobile Phone availability/Connectivity challenges



Sample Size - 3025 covering 20 Chapters

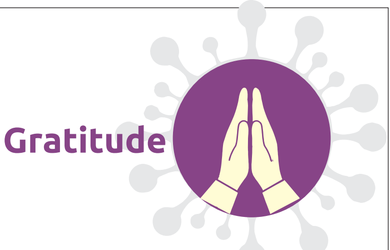
UDAYAN care | Where young lives shine

Like Natasha nourishes her client's hair, she is now nourishing the life of our young girls with her support.

Dr. Kiran Modi, (founder and Managing Trustee Udayan Care)

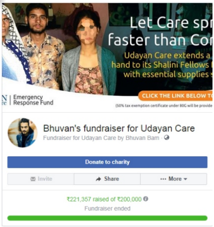
Catch Natasha @ Udayan Care LIVE

4.00pm, 21June



Thank you – for giving a family dignity, for allowing a child to believe we will keep our promises, for reaching out at a time of such immense vulnerability.

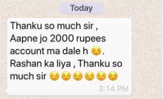
Special thanks to all our Facebook fundraisers, especially young YouTube sensation, Bhuvan Bam and celebrity stylist Natasha. Your hearts are even bigger than your fan following. And our USF conveners and core committee members for all your resource mobilisation efforts.


Let Care spr
faster than Co
Udayan Care extends a
hand to its Shalini Fellows
with essential supplies
CLICK THE LINK BELOW T
(50% tax exemption certificate under 80G will be provide
Emergency Response Fund
Donate to charity
Invite
Share
More

Bhuvan's fundraiser for Udayan Care
Fundraiser for Udayan Care by Bhuvan Bam ·

₹221,357 raised of ₹200,000
Fundraiser ended

THANK YOU
UDAYAN CARE



Thanku so much sir ,
Aapne jo 2000 rupees
account ma dale h 😌.
Rashan ka liya , Thanku so
much sir 😌😌😌😌😌😌
3:14 PM

A big shout out to each of our Facebook Fundraisers and their donors*

Arun Talwar
Atul Jain
Bhuvan Bam
Deep Shalini
Khushii Pundir
Manoj Shrivastava
Meenakshi Sharma

Minni Kt
Natasha Naegamvala
Nishant Chauhan
Priyanka Bharti
Rohit & Aditya Kumar
Ruhani Sanghavi
Sapna Mittal

Sarabjot Singh Anand
Shiny Shrivastava
Shruti Jhamb
Shyam Sharma
Sonam Chopra
UmmeSallama Bhatri

Corporates and Funding Agencies

CAF USA
the KIRAN ANJALI PROJECT
give INDIA
UDAYAN care USA
NCR
UDAYAN care GERMANY
Celebrating 10 Years PARTNER INDIA
MORRIS GARAGES Since 1924
EVERVANTAGE
EATON Powering Business Worldwide
serve SAMMAN SHARE • CARE • HELP

Aruna Kishor Foundation **Benevity Cause** **Cognizant** **CSB Management Corporation**
EY GBS (INDIA) LLP **Lighthouse Advisors India Pvt Ltd** **M T Madon Exports** **Navy Wives Welfare Association**
Digital Service LLP **Udayan Care USA(Rajiv Jain)** **Robinhood Army** **Rotary Club of Bombay**
Sangeeta and Gunvant J Hemari Foundation **Transpek Industries Pvt. Ltd.**

UC ERF Individual Donors*

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Abha D. Desai
Aishuwarya Sudarshan
Ajit Bhagwat
Ajit Singh Chawla
Amit Gupta
Amit Hemani
Amit Ratanpal
Amrita Somaiya
Anil Chaudhary
Anil Kumar Sardana
Anita Lazarus
Anupam Tripathi
Anurit Bhati
Apurva Shah
Arti Warikoo
Arun Batra
Arun Subramanian
Arvind Sharma
Asha Sehgal
Ashesh Shah
Atish Roy Chaudhary
Atul Anand
Avanish Singh
Bijal Doshi
Chaitanya Kesarla
Chandrashekar G R
Charu
Chetan Agarwal
Desikan Narayan
Dhaval Majithia
Dina Pujara
Dinesh Sawant
Divanshi Jain
Edika
Gagan Anand
Gaurav Sharma
Gerlinde Büchinger-Schmid
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Hardik M Kotecha
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Kamlesh Jain
Karishma
Karthik Krishna
Keshav Jain
Koldie K Ghai
Kshama Dhir
Laksharaja
Lomesh Kalaiah Gururaj
Madhulika Burman
Magesh Babu
Manan Sachdeva
Manish Walia
Manjula Jain
Manoj Gupta
Manoj Kapoor
Mihika
Mohyna Srinivasan
Mukesh Kumar Agarwal
Mukul Pachisia
Nagasai P Sripada
Naresh Kuchal
Neelam Virmani
Neha
Neha Sharma
Nirmala Garg
Pankaj Ekbote
Pheroza J. Godrej
Prahlad Ramrakhiani
Prem Lata
Raghav Gupta
Rahul Gokhale
Rajan Khanuja
Rajeev Balakrishnan
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Rakesh Maheshwari
Ramakrishna R. Perumalsamy
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Ranjit Raj
Ranna Adharvuy
Ratnesh Kumar
Ravi Mehrotra
Rekha Jayakishan
Riddhi
Ritu Lohat
Rotary Peninsula
Rupa Agarwal
S P Tyagi
Sameer Gandhi
Sameer Sood
Samir R Gandhi
Sanam & Anjum Ghai
Sandeep B. Machhar
Sanjay Gupta
Sanjeev Mehra
Satyanarayan Goel
Satyavol
Swaminathan Saikumar
Seema Uberoi
Shahida Khan
Shilpa Bhojraj
Shilpa Rajpurohit
Shivee Chauhan
Shraddha Agarwal
Shree Ranganath Kulkarni
Shubhada Raymond
Siva Kameswara Rao Vadali
Smriti Jain
Sohel Kazani
Soumya Sen
Sreekant Nagisetty
Sriman Naarayan S
Subodh Lath
Sudhanshu Kejriwal
Sundarraman
Sunil Bhattar
Sunil S
Sunil Saigal
Sunita Sharma
Swasthi Sahgal
Swati Nair
Tanya Desousa
Taral
Tuhin Roy
Tushar Gupta
Uday Mishra
Vatsala Maria Desousa
Vijay Bikhchandani
Vikram Lal
Vipul Mittal
Vishnu P Balasundaram
Yishaan Patel
Zafar Ameer Zaidi
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*due to space constraints we have only listed donors contributing INR 10,000 and above