



fruition.

the MEC Art Gallery and our very own Prof. Jai Zharotia whose tireless co-ordination efforts across the

years have brought all these efforts to artistic

Kind **SUPPORTERS OF OUR CARDS AND ART PROGRAMMES** include : Melican Profiles, Rimari India Ltd., Group 4, Falck, Jaypee Greens Ltd., Triton Communication, Wesco Auto Products, MGM International, Holidays Links, Always Marketing, Deep Heights, NITS, Rave Tour & Travel, Sharp Travel, A.V. Holidays, Roots Air System, Travon Holidays, Regency Tour, Star Light Holiday, Honey Gold, Quantum Advertising, Hotel Green Castle, Monal Chail, Sagar Resorts, Rashi Resorts, Swan Tour, Yatra India, Rediffusion, Manali Resort, Dhruv Electricals, SAIL, Amitex Entreprises, Oriental Packaging, Exim Corporation, U.C. System, MEC Electricals (P) Ltd., Alok Industries, Unitech Machinery, EEP, Khaitan Chemicals, Samagam, Coal India, The Missing Link, Tulip Surgicals, Devayani Beverages, Indian Air Gases, The Mandarin Court, Indian Airlines, The Sterling Dental, Indica Chemicals, Triveni Engineering, Star Con Ltd., Hotel Imperial, ERM (I) PVT Ltd., R.L. Walecha, Teg Bahdur Overseas, K.G. Traders, Alliance Air, Monarch International, Adin Enterprises, IFFCO, KRIBHCO, TCIL. Indo Asian News Services, CSC, MMTCL Ltd., Indus Valley Partners Ltd., Rajdhani Agencies, NIFT, K & Company, IPAN Public Relations, Group Advertising, DCM Consolidated and Pearl Beverages.

Our childrens health was nurtured by **DELHI'S MEDICAL FRATERNITY** to whom we are so grateful : Dr. Navin Dang (pathology), Dr. Harsh Mahajan (radiology), Drs. Subhash Davar and Sanjay Bagai (paediatrics), Dr. Uma Sarin (gynaecology), Dr. Chiranjiv Chhabra (skin), Drs. J Maheshwari and Navin Talwar (orthopaedics), Dr. Srivastav (GP) Dr. Arun Sethi at Sujjan Mohinder Hospital, Dr. Priti Tandon (dentistry) and Drs. Santosh Kakkar and Arvind Kakkar (ENT).

We would like to extend our **HEARTFELT THANKS** to all the wonderful, caring volunteers, staff and board members, who have been a constant source of support throughout the years. Our special thanks go to Nirmaljit Sara who came from Bangalore and stayed as a volunteer for almost for 2 years, giving generously of herself to all the children under her care.

And finally, we put down our gratitude to Ajanta Offset and Packaging who have supported us in all our outreach efforts by taking care of all our printing, paper and processing needs so magnificently - including all the inputs that went into this annual report.

VOICES

VOICES THAT MOVED US TO ACTION

Sunshine smiles : Ranjita (name changed) was a 12-year-old street child who had run away from a sexually abusive father. She was anchorless and being exploited for gain on the street. She had no access to schooling, no security. We became her legal guardians (under directions of Child Welfare Committee), tutored her (she now studies at the prestigious Delhi Public School) and counseled her through her traumas. She is determined to make a success of her life. She is a confident child who has sparkles in her eyes now!

Making a difference: Pooja is from a poor family and had no opportunities for personal growth as there was no money. She lives in a resettlement colony. She is a good student. We selected her for an Udayan Shalini Fellowship. She attended Personality Development and Motivation Workshops and received a scholarship amount. "I can now travel on my own and have become very confident. My self-esteem has risen. My parents are proud of me and acknowledge my passion for studies. With my Fellowship amount, I bought some blankets and gave them to neighbours poorer than us." Nidhi has a similar background. "I used the Fellowship amount to buy special books and study hard." She has qualified to join Medical College through All India Open Merit Entrance exam – PMT.

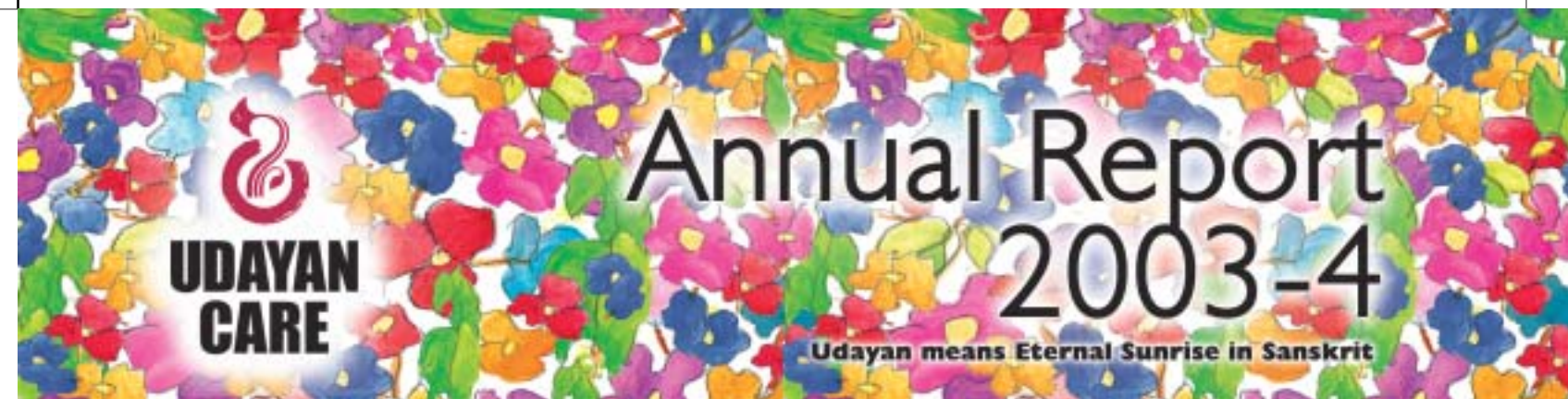
REAFFIRMING VOICES FROM OUR VISITORS' BOOK

A truly gratifying experience...the radiance of the children and the motivation of the staff, together with the excellent facilities are very impressive. Keep it up!
Dolly Dham, Home Of Hope, California, USA.

I have been very moved by this place... its architecture, its vision and most of all, its people – both staff and students. I look forward to many future interactions.
Dr. James Gittings

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A SUMMARY OF 2003-2004 BY THE MANAGING TRUSTEE

This year has marked a **decade of Udayan Care**. Its been a year of looking forward and planning for the future, rather than looking back at past achievements. A new decade of working, new initiatives, new ways of gearing up... a whole new Udayan Care for the future.

In the **Udayan Ghars Programme**, our dreams turned to reality with the inauguration of Jagshanti Udayan Ghar at Greater Noida, which houses the new ghar (our fourth), the women's hostel and the CREATE facility. The new ghar presented us with a new learning opportunity, when children from the girls' ghars along with 7



new children formed a whole new family – complete with a new set of family dynamics. Two of our children grew out of school and went into the big wide world once again as they entered university level studies and the job market. We went through the adjustment pangs with them and the coming years are going to be the real test of all that we've endeavoured to teach them. Looking forward again, we're on the verge of operationalising the new ghar at multi-facility project funded by the Sat Krishna Trust at Gurgaon. We will be managing an Udayan ghar for boys at the project which also has a school, a community hospital and a learning center. We're looking forward to the challenge as the systems we will be setting up here will have to be stronger, to enable delivery of the same quality of care for all beneficiaries over a longer distance. These systems will probably form the basis for our dream of setting up Udayan Ghars across the country.

The **Udayan Shalini Fellowship Programme** saw exponential growth in both scope and depth. We now have over 120 Udayan Shalini Fellows who are pursuing academic courses ranging from school through to post-graduate studies and vocational courses across nursing, chartered accountancy, para-medicine, design computers and many others. We are very happy with the difference the programme has made to their lives. The support services for the fellows continue to grow in accordance with their diversifying needs. Efforts are on to identify more mentors.

This year we also embarked upon an inclusive, path-breaking new **School Health Education And Life Skills Development Programme for Primary Grades**. Extensive planning and feasibility studies have been conducted and we are finalizing funding proposals and planning workshops in summer in different schools across Delhi. The project is headed by Prof. J Martin, a Fulbright scholar and international trainer in health education, who has conducted similar programmes in many other countries.

The **CREATE Programme** finally took more concrete shape. The stitching and counseling centres became operational and are benefiting our children and the neighbouring community. The computer centre equipment is entirely in place and we plan to start operations very soon next year. The Hostel For Women commenced functioning and we have obtained clearance under Section 35 AC to attract contributions towards the corpus that we plan to create to help run it well.

In the area of improving our systems, we have refurbished the systematic psychological assessment and regular counseling of all our children. We are also creating an HR manual to administer the growing needs of the organization. A new software is in the process of being developed in-house, so as to integrate all our financial accounting. A new kind of fundraising activity has been mapped out in the form of the Artists For Children Movement where we bring the artist and school communities together to create a fundraising event, slated for late April. A new Udayan Care newsletter is also in the works and should be launched in May. As I present this report, I would like to thank all our donors, partners, associates, staff, volunteers and board members – everyone of whom has joined hands to be productive and fruitful in our obligation to provide quality care to the disadvantaged of India, this year.

Kiran Modi

KIRAN MODI
Managing Trustee

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APPENDICES AVAILABLE ON REQUEST : Detailed activity reports of individual ghars / Final accounts / Detailed activity reports of the USF Programme / Detailed activity reports of School Health Education And Skill Development Programme

THE UDAYAN CARE TRUSTEES & BOARD MEMBERS

Trustees: Mr. T.N. Seshan, Mr. G.P. Todi & Prof. (Dr.) S.K. Sarin.

Managing Trustee: Dr. (Ms.) Kiran Modi

Udayan Ghar Programme : Programme Associates: GHAR I: Dr. J.N. Puri, Mr. Jai Zharotia, Mr. R.P. Jain, Ms. Sujata Vadehra, Ms. Sarita Khaitan & Ms. Isabel Sahni. GHAR II: Ms. Madhu Gupta, Ms. Meera Sawhny, Mr. K.K. Gupta, Ms. Shashi Malik & Ms. Shashi Modi. GHAR III: Ms. Usha Pratap Singh, Ms. Teji Anand, Ms. Raminder Singh, Ms. Brinda Syali & Ms. Dolly Anand. JAGSHANTI UDAYAN GHAR IV: Ms. Bhavna Nehra, Mr. Ravi Sethi, Mr. Barun Kumar Sinha, Ms. Shruti Jauhri & Ms. Anupma Chopra Chawla.

Udayan Shalini Fellowship Programme : Programme Associates: Mr. Vishal Khanna, Mr. S.L. Jain, Mr. K.P. Raizada, Mr. C.P. Jain, Mr. D.A. Mishra & Mr. S.H. Naqvi.

School Health Education And Life Skills Development Programme: Programme Associate: Prof. J. Martin

Executive Members: Mr. Vipin Chawla, Mr. Atul Jain, Mr. Sanjeev Gupta, Mr. Amit Gupta, Ms. Rukmini Haldea & Mr. Nicholas Hoffland

Rehabilitation Consultant: Mr. Vikram Dutt

2003-2004 – A REPORT ON THE UDAYAN CARE PROGRAMMES

THE UDAYAN GHAR PROGRAMME

Ghars, children, numbers and the big reshuffle : Against 43 children last year, the Udayan Ghar Programme parents 57 children at the Sant Nagar (14), Mayur Vihar (13), Mehrauli (13) and Greater Noida (17) ghars as of now. We were blessed with 7 new children this year : the Sant Nagar Ghar welcomed Poonam (later transferred to Greater Noida) and Lilima;



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Raja joined the Mayur Vihar Ghar; Gurmeheet, Jyoti, Seema, Puja, Christina and Maneesha found sisters at the Mehrauli Ghar. The new Jagshanti Udayan Ghar at Greater Noida was inaugurated on 10 October, 2003 and is home to 17 children, 10 drawn from the girls' ghars in Delhi, in addition to 7 new children : Neetu, Preeti, Poonam (choti), Rekha, Sunita, Jyoti and Rumpa. All the new children have settled down well in their new family.

Schooling : At **Sant Nagar**, Swati finished her Class XII board exams with a First Division and obtained admission at Rai University in Hotel Management. She always wanted to be a great chef and her studies find her inching towards her goal. 4 children were admitted into the prestigious Sanskriti School last year and are adjusting very well; 4 continued at Tagore International, 4 at Sarvodaya School and 1 child with special abilities attends the Balwantrai Mehta Special School.

The **Mayur Vihar** children continue their studies at Mother Teresa Public School and Universal Public School, while the 3 children at Amarjyoti School have joined mainstream classes. Raja who joined the ghar this year, now goes to Preet Public School and is making good progress.

At the **Mehrauli** Ghar, the two oldest girls Mahua and Ruhi are preparing for their Class XII board exams. The entire ghar is excited and nervous as they cross this large and significant threshold. The rest of the children continue their studies at CSKM with the exception of 2 children with special abilities at Very Special Arts where we are working on mainstreaming them in the future. We are very happy with all the children's academic and general activities at school and we encourage them on further.

At **Jagshanti LIFE Udayan Ghar**, 11 children attend Delhi Public School, Greater Noida, 4 are at Dharam Public School and 1 at Pragyan School. We are thankful to all these schools who have generously accorded our children these coveted seats. Rashmi pursues her graduate studies through correspondence while working at Jaypee Greens after a formal beauty therapist's course at VLCC.

Co-curricular activities to round our kids out : In addition to academics we try and ensure a plethora of interests to our children, for who knows where a child's imagination takes root to bloom forth in some wonderful realized talent or personality development.

Many of our children study dance under the tutelage of Anandita, a student of Aditi Mangaldas, and other teachers. Painting and drawing are an option that many children exercise, with weekly special painting classes conducted by our dedicated volunteer Samir Das, in the wonderful green environs of the Lodhi Gardens. Quite a few of the children across the ghars have developed a definite flair for art. Music too is a regular activity in all the ghars,



with some of the children having complete their Visharad and others in the 2nd, 3rd, 4th years of their music studies. Computer classes are conducted for all the children in all the ghars to supplement their curricular needs and to nurture interest and talent in the field. Specially talented children are sent to external institutes such as NIIT and some to The Learning Centre at the India Habitat Centre for longer formal courses in areas that interest them such as multimedia and web technologies – we hope to have many more such.

From time to time children attend short workshops and classes in handicrafts such as embroidery and knitting, sponge painting, papercraft, rangoli, puppet making, bag making etc, conducted by fora such as Jan Madhyam and IHC, and volunteers like Nupur Mayabi, Suzanne, Ritu Datta and Mao from Thailand; and longer workshops such as the 12 sessions workshop with Very Special Arts, where they learn cooking, theatre and handicrafts like glass and tile painting. Children are encouraged to participate in formal and community competitions in different areas of interest so as to give them real-world interaction opportunities and to add to their sense of self. Children across all the ghars appear to seize every opportunity that comes their way – very often emerging triumphant.

Field trips and outings are devised for things as diverse as stargazing at night (with the help of Sanskriti Kendra and the Nehru Planetarium at Anand Gram). Theatre outings are encouraged especially special interest theatre such as the excellently staged play 'Ram' enacted by 8 schools together by children with disabilities so that children can draw strength from the indomitable human spirit; as also the play 'Rani Nagphani Ki Kahani' by the children of the Salam Balak Trust at the Chinmaya Mission.

Workshops, special sessions and initiatives : Given that our children come to us with large chunks of trauma and grief, we organize any number of special initiatives to provide input to aid speeded healing and development.

Workshops conducted week-in and week-out include agendas as diverse as motivational workshops on career counseling (Ashish Agarwal), sessions about the lives and philosophies of spiritual leaders such as Sai Baba and Buddha and spirituality in general (spiritual writer Sonavi Desai from Mumbai), reproductive health (Gunjan from Naaz Foundation), taking notes to make learning simple and fun (Bina Nangia, famous psychologist and specialist in slow learners) and the series of workshops on 'Efficient Home Management', 'The Art of Listening' and 'Discipline', (our volunteers from U. K., James and Rebecca).

Children's interactions with the real world : We try to give our children positive, meaningful exposure to a wide variety of interactions and experiences to equip them for a (hopefully) better real world. As part of this effort, HCL invited our children to attend a function where they sang a song, welcomed the guests and interacted with them. Our children attended a number of seminars and interactive sessions : the Child Rights session (Chetna), the Rights of the Girl Child workshop, the Environment Day lecture at IHC and Creative Thinking and Storytelling (Anupa Lal at the British Council).

We also encourage them to go out and participate in meaningful events where they can meet different kinds of children : painting events on Environment Day at the IHC, fun cloth



bag painting competitions at Ansal Plaza organized by Sunita Khanna, from D P S, Mathura Road, presentation of beautifully choreographed classical dance mini-ballets at the Youthreach book launch, to name a few. The Special Olympics Delhi State Games took place at Jawaharlal Nehru Stadium between 23- 27 February, 2004. Our children took part and won hugely! Poonam won two

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golds and one silver; Deepak and Pankaj notched up 4 golds and a silver between them!

An interaction that our children find particularly useful and enjoyable are the sessions they spend with the children of the American School. All the children band together for activities like decorating cookies, swimming, basketball, volleyball, manipulating fun pictures of themselves with famous celebrities on the schools computers, painting and bubble blowing competitions.

In an effort to show children how different institutions in daily life function, the mentor mothers took some of the children to the bank. We hope to make all the children savvy with banking ops, after which we would like to take them to railway and bus stations where they can learn to navigate through the systems there. Given the way the world is rapidly changing, we take the children to different malls with sensible guidance from their mentor-mothers, so that they are aware of the different faces of the world they live in – good, bad or excessive. Here too we see amazing acts of kindness from the owners of establishments and business people who come forward and provide the children with wonderful experiences, such as Sarita Bajaj of Paprika and Anita Jaipuria of Cream Bell.

Our children have been very fortunate that their neighbourhoods and all the different communities associated with Udayan Care have come forward and taken them to heart. We are so grateful for the many, many instances where neighbours around the ghars have invited the children over for lunch and dinner treats or religious functions such as poojas, kirtans or langars; or organized special events for the children such as the art event organized by the Mayur Vihar Residents Association for the children of the Mayur Vihar ghar. Organizations like the State Bank of India Ladies Association invited the Sant Nagar girls to their annual Diwali Mela and provided them with VIP treatment. Generous families like those of Sukanya Kartik have opened their hearts to share the birthdays of their children and grandchildren with our kids; or to just take them out for a loaf and a much-enjoyed treat, the way volunteers Kaushalya Madhavan and Abhishek did.

Just between us - inter and intra-ghar happenings :

In order to create fun interactions between the children of all the ghars, we had a two-day inter-ghar theatre and painting competition in June 2003 at the Mehrauli Ghar. The children developed their own plays : 'Kabil Munshif' (The Wise Judge) from Mayur Vihar, 'Raju's Dream' from Sant Nagar and 'Gopi Gawaiya, Bagha Bajaiya', from the Mehrauli ghar. Noted theatre personality M. K. Raina gave away the prizes. While the best play award went to Mehrauli, lots of children won other prizes and everyone had a memorable theatre experience. The painting contest too was fun. Both the competitions were followed by feasting on eats! Two days of sheer creativity and great fun! All the children, carers and mentor mothers gathered at Greater Noida several times in the year. First in October, to celebrate the inauguration of our new Jagshanti Udayan Ghar at Greater Noida by Hon'ble Prof. Vishnukant Shastri, Governor of UP. The function featured a cultural programme by all the children. Then again in November to attend a workshop series conducted by our volunteers from U. K., James and Rebecca. We took advantage of the



gathering and squeezed in our Bhai Dooj celebrations with tika, mithai and lunch! We all assembled yet again in February, 2004 for Founders' Day as well as a Decade of Udayan Care, where a large number of dignitaries and guests enjoyed the rich cultural programme the children presented.

Fun and festivities around the year : Birthday celebrations somehow have a very special place at Udayan Care. Every child's birthday is celebrated as a special occasion with cake, eats and funfare. Every birthday brings a small flurry of gifting and joy to the entire ghar. All the mentor-mothers get drawn into the spirit of things and celebrate their birthdays at the ghars like everyone else.

Festivals and religious occasions too, affirm the joy of life at Udayan Care. For Id-ul-Fitr, our volunteer Iffat Faridi invited the children over for lunch. A nice lunch was enjoyed on the children's visit to Bhagwat Dham on Ram Navmi. All through the year, bhajans, satsangs, kirtans, poojas and langars at the houses of mentor-mothers and associates, enjoy the children's participation. Rakhi was celebrated at the Mayur Vihar Ghar, and the boys were delighted with their tikka and their full hands shimmering with lovely rakhis, after which all the children enjoyed gifts and eats. Deepawali was celebrated with great joy and the children painted beautiful diyas and cards; followed by Bhai Dooj tikka and festivities at Greater Noida. A special tea and kirtan was organized on Guru Nanak's Birthday. Christmas saw the children attending the fetes at Sanskriti and Tagore International Schools. Christmas Eve and Christmas parties were held for the children at the homes of the mentor-mothers. The New Year was ushered in at the ghars in a riot of video movies and fun; and the children celebrated Lohri with bonfires, peanuts and kheel.

The children regularly troop in and out of the homes of mentor-mothers and associates for special meals, gala video screenings organized by generous volunteers like the Beazers and Chaitanya Modi, games in the garden, TV watching and very special occasions (such as Brinda Aunty's mother's 90th birthday and Mr. Anand's 80th birthday). Mentor-mothers and children often go out for treats, such as Bhawna Aunty's treat at Subway, the children's peddle boat ride at the Purana Qila, followed by a treat at Bengali Market where Jagdishji, the owner of Bengali Sweets, offered the children practically everything on the menu; and the wonderful picnic at the farmhouse of Rekha Khaitan. While all the programme associates and mentor-mothers regularly host the children at all family occasions, weddings tend to be special. We had three weddings in the family : Chaitanya Bhaiya (Kiran Bua's son), Sunita Didi (one of the children's tutors) and Himani (Kiran Bua's niece). The children brought joy to all three weddings with their participation – sangeet ceremonies, wedding ceremonies, receptions – the lot! Movie magic came alive for the children, once when they were treated to the 3D movie 'Chota Ladugar' at PVR, Saket, where all were astounded with wonder of 3D; and then again when they went to see 'Kal Ho Na Ho' at Odeon Cinema. Appu Ghar was another outing that no one will forget in a hurry! All kind courtesy the managements!

In the future... : The construction of the ghar at village Narsinghpur, Gurgaon, is in full swing. This is a collaborative

Integrated Village Development Programme between Udayan Care and the Sat Krishna Trust. We will manage the Udayan Ghar in the project which also features a high school, a community hospital and vocational training institute built in partnership with the local panchayat, to ensure sustainable development in the region.

THE UDAYAN SHALINI FELLOWSHIP PROGRAMME

As a natural progression to the Udayan Ghar Programme, the Udayan Shalini Fellowship Programme extends support to disadvantaged girls who live with their natural families. They are given monetary and mentoring support to continue academic and vocational training. The selection process is called NAT – Needs, Ambition and Talent- and is open to girls who have crossed the Standard X barrier. Fellows are attached with senior educationists, who mentor them through their high school, college or vocational education. We support the Fellows with a monthly scholarship. Regular motivational workshops are held to expand the fellows' vision. This year we inducted the second batch of fellows and currently have 120 girls (of whom 8 have disabilities and about 10% belong to backward and reserved communities). Their pursuits are spread across high school, undergraduate studies, vocational studies such as nursing, special education and chartered accountancy. The courses chosen by the fellows run between 1-6 years and they are monitored continually and assessed at 6 month intervals. This year most of our fellows secured between 60-80% in the courses they are pursuing, while quite a few scored higher than 80%. Most have made it to courses of their choice in universities and institutions of their choosing.



The Lt. Governor of Delhi, Hon'ble Vijai Kapoor, who has been very supportive of the programme, administered the pledge to the new fellows this year (as he did to last year's fellows) and gave them the first instalment of their fellowship. During 2003-2004, 6 motivational workshops were held, based on the fellows' needs and feedback. Workshops range from 1 day to 4 day sessions and topics have been as diverse as Meditation, Self-evaluation, Personality Development, Gender Issues, Leadership, English Language, Coping with Disability, Grooming, Vedic Mathematics and Motivational Lectures by people with inspiring life experiences. In September 2003, the pledge was administered to the new batch of fellows at a joyous ceremony. In addition to the feedback sessions, the workshops provide fellows an opportunity to interact with the entire team of senior educationist mentors and other fellows; they find role models and a sense of belonging to a similar aspirational mindset. We hope to add 175 girls in the coming financial year, to bring the total close to 300. To facilitate the smooth functioning of the programme, the programme associates met regularly as a matter of routine, under the stewardship of Principal S. L. Jain of Mahavir Senior Model School. We are also grateful to his school which unstintingly provides all the venues and infrastructure for the meetings, functions and workshops of the programme.



SCHOOL HEALTH EDUCATION AND SKILL DEVELOPMENT PROGRAMME

Under the guidance of Prof. John Martin, an international health education expert, Udayan Care has initiated the development of a comprehensive school-based health education program beginning at the primary level. The project seeks to transcreate the framework of an internationally used and proven health education program. This indigenous health education curriculum will be unique and better suited to the needs of an Indian child. It will be skills-based, activity centered, child-centered, beginning at age 4, and taught to children from all kinds of schools and backgrounds including those with disabilities.

The program will primarily focus on a comprehensive range of health issues like – nutrition, growth and development, safety, exercise and fitness, alcohol, tobacco and drug use prevention, conflict resolution / violence prevention, dental health, disease prevention, consumer health, and environment health. It simultaneously aims to build five life skills: self-esteem, effective communication, decision-making, goal setting, and stress management.

A team of experts from the fields of health, pedagogy, research, etc. will work on the program to make it culturally appropriate. A pilot implementation is envisaged in select Delhi schools, including MCD, government, public, private, inclusive, and special schools; along with intensive teacher training in the use of the program, will be conducted to evaluate the effectiveness of the program. The response

and feedback of the field experts and school teachers will act as indicators of the viability of the program. For the pilot year 2004 – 2005, approximately 20 schools, 80 teachers, and 2500 children will be targeted, to be a part of the program. While the initial implementation of the curriculum will be in schools in Delhi, Udayan Care's ultimate aim is to have the program implemented in every school in India. At this point we are seeking funding for the pilot programme and are tying down the modalities for implementation.

THE CREATE PROGRAMME

Jagshanti Udayan Ghar incredibly enough, saw two launches! A soft launch on 15 August, 2003 because we wanted to have a special Independence Day celebration in our new ghar; and a formal inauguration on 10 October, 2003 by Hon'ble Prof. Vishnu Kant Shastri, Governor of Uttar Pradesh.

The CREATE programme took off very soon thereafter. On 19 December, 2003, the Stitching and Tailoring Centre was inaugurated by Dr. Y V Verma of LG, and we began to serve the neighbouring community through it. We are

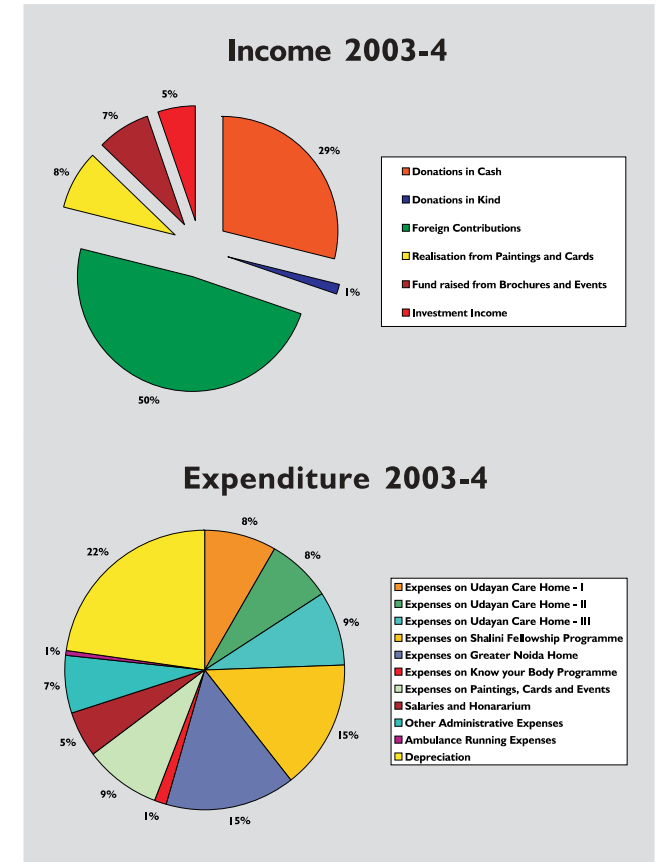
starting English language teaching and life skills programmes in addition to stitching courses. The counseling centre became functional under the guidance of Dr. Shuklashri Gupta and Dr. Arun Kumar, who laid the basis for regular psychological tests and profiles for all our children from which will flow a regular therapy programme.

Jagshanti Udayan Ghar was also the venue of our Annual Day celebrations on 14 February, 2004. Ashwini Arora of LT Overseas officiated as Chief Guest while the Guest of Honour was Fulbright scholar, Prof. John Martin. As of now, the entire computer centre stands fully equipped with hardware and software and will be fully functional early in the coming financial year.

2003-2004 – A REPORT ON ORGANIZATION ISSUES

FINANCIAL INDICES

In this financial year 2003-4, Udayan Care had total income of Rs 1,24,35,553. This comprised donations in cash and kind worth Rs. 66,63,814, foreign contributions worth Rs. 37,04,713, funds raised through the sale of paintings and cards worth Rs. 9,81,105, funds raised from brochures and events worth Rs. 6,55,000, income from investment amounting to Rs. 4,30,922.



Udayan Care's total expenditure this year was Rs. 59,01,271. Expenses incurred on running the programmes and activities were as follows : the Udayan Care Ghar Programme - Rs. 14,44,993, the Udayan Shalini Fellowship Programme - Rs. 8,78,065, the School Health Education and Skill Development Programme - Rs. 86,381, the expenses of the Greater Noida facility were Rs. 8,89,685, expenditure incurred on the sale of paintings, cards and events totalled to Rs. 5,20,150, and depreciation to the tune of Rs. 13,43,559 was provided for. **We kept our administrative expenses down to Rs. 4,25,170** (including running the ambulance), expended Rs. 3,13,269 on salaries and honoraria and managed an excess of income over expenditure of Rs. 65,34,282. On this very small base, **we managed to keep our current cost of delivery of benefit down to about 12.5%.**

Udayan Care's total assets stood at Rs. 2,79,67,776 with capital assets of Rs.1,96,36,049 and current assets of Rs. 83,31,727. **We are working very hard to build a corpus so that we become self sustaining in the future.**

We have recently acquired income tax exemption under Section 35 AC of the Income Tax Act, under which all donations made towards the Women's Hostel at Jagshanti LIFE Udayan Ghar, would receive 100% tax deduction. This is applicable to all donors with retrospective effect from April 2002. Udayan Care already has exemption under Section 80G.

FUND RAISING , COMMUNICATION AND THE MEDIA

THE SPONSORSHIP PROGRAMME progressed well this year with Indian Oil generously sponsoring the expenses of an entire ghar to the tune of Rs. 5 lakhs. Individual children were also sponsored by a number of wonderful corporates and individuals. We are looking for more sponsors to cover the expenses of the other children.

THE GREETING CARDS PROGRAMME which is an important pillar of our fundraising and awareness creation efforts, ran with success this year. We tied up with a number of Delhi schools with the 'Discover The Power Of A Packet Of Chips Programme' for the sale of cards and canvassed orders from innumerable corporate buyers who expressed happiness with our cards. Next year, we plan to appoint agents for greater sales of our cards. **WE ALSO PRODUCED BROCHURES** for different events across the year and received financial support from corporates and individuals through these publications.

TO REACH OUT TO THE GENERAL PUBLIC and solicit their support, we took stalls at different melas across



the city, at department stores such as Ebony during the festive season and on special occasions at institutions such as Western International University, Delhi Chapter. We also made a special presentation to a group of NRIs at Singapore, under the auspices of the Indian ambassador to that country. The response has been encouraging.

WE ARE EXAMINING PAYROLL GIVING as a source of funding and are in the process of tying up a pilot arrangement with LT Overseas. We hope to grow this effort after the pilot runs smoothly. The year also saw the genesis of **FRIENDS OF UDAYAN CARE**, an outreach and co-ordination effort to attract support at different levels on all kinds of fronts for Udayan Care. As an additional revenue stream, Udayan Care provides **DESIGN SERVICES TO CORPORATES**. This year we prepared corporate calendars and diaries for CSC, India. To ensure better outflow of positive information to all our well-wishers and stakeholders, we have planned a **QUARTERLY NEWSLETTER CALLED SUNRISE**. The editorial responsibilities have been ably shouldered by our able mentor-mothers Isabel Sahni and Usha Pratap Singh. The newsletter will be launched in May in the coming financial year and we have great hopes that it will ultimately become a two-way communication tool.



THE PRINT MEDIA reported the organization favourably on a number of occasions. Publications such as the Navbharat Times, Dainik Vir Arjun, Times Of India, Hinduism Today, Educare magazine, Financial Express and The Pioneer highlighted different aspects of Udayan Care's work such as mentor-mothers, key personnel,

organizational functioning and history and the children and their achievements – right through the year.

Udayan Care featured in the **ELECTRONIC MEDIA** too. Headlines Today ran a 30 seconds spot on Udayan Care for a month, entitled 'Our children are our brand ambassadors.' In February 2004, the Greater NOIDA Home and our annual day made the news.

NETWORKING AND ADVOCACY

The Udayan Care team was a part of the Delhi State Core Group for drafting the Delhi State Foster Care Rules 2004. Members of the team presented papers and moderated meetings and contributed to the deliberations that led to the drafting of the Delhi Declaration on Quality Institutional Care and Alternative Care for Children. The drafting process stretched from April through to July 2003 and was published on 5 August, 2003. Deliberations by the Core Group are ongoing. The Udayan Care team was also a member of the group headed by HRLN for the ongoing drafting of the Child Sexual Abuse Bill.

Different Udayan Care teams networked with a number of organizations right through the year to provide input, action, support and feedback on several issues. Partner organizations included Prayas, HRLN, CII, the British Council, CAF, Beyond Business-HRD Network and the Landmark Forum, on issues ranging across problems of street children, Childline workers, corporate-NGO HR interaction initiatives, campaigns against Child Sexual Abuse, HIV/AIDS, entrepreneurship and employment, corporate social responsibility, gender communication issues, adolescent health promotion and counseling, self-awareness etc.

Udayan Care also participated in important fora such as the World Social Forum as a team member of the Child Sexual Abuse Forum, the NRI meet and the South-Asian Regional Consultation for inputs towards the stand India should take in the approaching WSIS summit at Geneva in December 2004.

HUMAN RESOURCES

Given our new expansion thrusts, we saw many new recruitments this year. Our efficiencies at the office were expanded by Bharat, Manish, Hemant, Mansi and Dr. Kanak Gupta. At Greater Noida, Col. Maini, Sarika, Brig. Narang, Ruchika, Dr. Shuklashri Gupta, Dr. Arun Kumar and Nirmaljit Sara (our resident volunteer). They contributed greatly to the organization. A few among them have left to pursue other interests and opportunities and we wish them all the very best.

Udayan Care teams attended several capacity building workshops and seminars organized by CAF and Beyond Business-HRD Network, on a number of diverse yet relevant subjects such as Effective Governance through effective Boards, Effective Communication Skills, Diaspora Fund-raising, Corporate Fund-raising. In-house training initiatives for mentor-mothers and staff of different disciplines, at all levels were implemented and yielded excellent results. Some of the training workshops and formal group sessions were in the areas of: Discipline Issues and Conduct Disorders, Identifying Slow Learners and Mainstreaming them, policy issues concerning fund raising, education, upbringing, induction of new mentor mothers, standardization of ghar accounting, exit etc. Sarthak, the well-known counseling organization headed by Dr. Achal Bhagat, held a series of capacity building workshops for mentor mothers and staff over a period of six months – dealing with skills such as counseling, listening to the children and detailed insights into the lives of street children.



A Caregivers Training Programme has been developed through internal deliberations. The framework has been drawn up and the programme stands ready for implementation at the appropriate time. In addition to all these activities, Trustees Meetings and Internal Meetings of the ghar, USF and School Health Education and Skill Development programmes were held at regular intervals, as a matter of normal course.

INTERNSHIP AND VOLUNTEER PROGRAMME

Udayan Care has received the kindness and expertise of a number of volunteer knowledge workers from abroad. Rebecca Baker and James came from England and worked extensively with our staff and mentor-mothers to help them deal with Control and Discipline Issues in April-May 2003. Rex and Pat Beazer from the Latter Day Saints hold weekly Family Home Evenings with the children at different ghars and teach them family values through group activities such as storytelling, music, dance and baking.

Our efforts towards community ownership of the children yielded results in the form of many heartwarming neighbourhood volunteers who came forward to spend time with the children, teach them, help them with homework and invite them home for family meals. Volunteers from Pravah and students from Lady Shriram College (as part of the NSS programme) come regularly to teach the children. Youthreach sent us resident volunteers like Mao from Thailand who spent 15 days at the ghars, teaching the children diverse skills. Udayan Care also received interns from foreign

academic institutions. Christelijne Frederike, Dieuwke Poelstra, and Rianke Nieuwenhuis, students of psychomotoric therapy from Respo University, Holland, spent their internship with Udayan Care from from 17 January to 14 May, 2004. Laura Henni Rauvala, a student of social justice from Finland University came to study social justice issues relevant to her thesis early this year too. She stayed on as volunteer for an additional 3 months and conducted several research studies for Udayan Care. Formal internship reports are available as reference documents and we hope to see many more such exchanges in the future. Udayan Care also provided the basis and the infrastructure for different Research Studies conducted by university students. They mapped knowledge pockets that were useful for us. The projects were : 'Search for Self in adolescent Girls' in the Sant Nagar Home, by Shivani Modi, funded by Centre For Womens Studies; 'Gauging Perception of Neighbours towards our children in the Homes' and 'Gauging Perception of the Teachers towards our children in the Public Schools' by Kirti Gupta and Roopa Venkatraman, as part of their PGDM II, for SCMHRD, Pune.

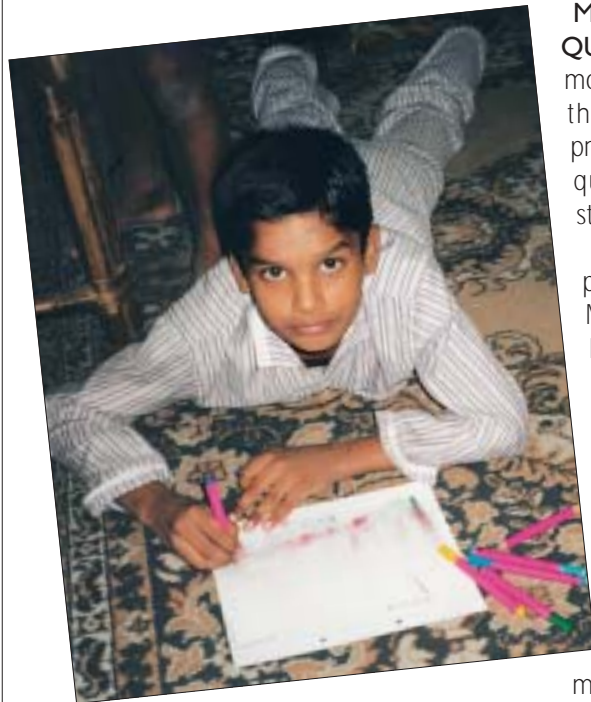
NEW PARTNERING INITIATIVES

Udayan Care partnered the American philanthropist Ken Behringer to support the disabled through the distribution of wheelchairs. The distribution function was held at the Greater Noida facility. We are looking at many more such

opportunities to provide other organisations with the necessary infrastructure to help such groups.

BENCHMARK PRACTICES

This year we'd like to share three key practices that have stood us in good stead, in the hope that they will benefit any who believe that they could apply them to their own situations:



MENTORING FOR QUALITY CARE : The most outstanding feature that binds ALL our programmes to ensure quality care is our strategy of Mentoring.

In the Udayan Ghar programme we have Mentor Mothers. Ladies of vision who are successful in various fields like education; business; parenting and home-making who are motivated to volunteer their time as Mentors. They become like mothers to our children

in the Udayan Ghars and become their friends, guides and teachers. The Mentor Mothers run individual Udayan Ghars on a day to day basis, under the overall direction and monitoring of the Management and assistance from the Central office. They are the heart and soul of our strategy of bringing up and parenting the disadvantaged child.

The same strategy of Mentoring drives our Udayan Shalini Fellowship Programme. Senior educationists volunteer their time to mentor and guide the girls, who are usually First Generation Learners. We have retired and serving Principals, Vice-Principals, University and College teachers and other such accomplished persons who serve as Mentors. We have made mentoring the cornerstone of all our future activities in our School Health Education And Skill Development Programme and CREATE programmes. We are confident that this strategy will yield significant qualitative differences in these areas too.

COMMUNITY OWNERSHIP AND THE OPEN DOOR POLICY : Since all the ghars in the Udayan Ghar Programme are located in middle-class neighbourhoods and children are free to interact with the community, our

children do not grow up as orphans. They enjoy better social integration, stronger bonding skills and a more realistic worldview.

THE ARTFUL USE OF ART : Another innovative and successful practice has been the use of Art in creating awareness as well as fund raising. Artists donate their skills and time at Art and Graphic Workshops organized by Udayan Care. All the works of art created are then sold and the proceeds used in various projects. This creates synergistic positive awareness for both the participating artists and Udayan Care. This approach has also been used to devise a new event tying artists and school children (the Artists For Children Movement), to create a new kind of art event to raise funds.

HONOURS LIST

Our managing trustee, Kiran Modi, was honoured twice this year, once with the Uma Sharma Women of the Year Award and the second time with the PTA National Award. A good indicator of the fact that our good work is now being recognized across wider fora.

ACKNOWLEDGEMENTS

We would like to place on record, our deep, heartfelt gratitude to all the people and organizations who came forward with tremendous support for all our efforts:

INDIVIDUALS : Abhimanyu Nehra, Abhishek Bhargava, Anita Chhabra, Anita Sethi, Bhavna Nehra, Dolly Anand, Gautam, Jaswant Singh, Govind Kaur, Daljit Singh Nehra, Kusum Bhandari, P. S. Khanna, Pushpa Nagpal, Rekha Khaitan, Sarabjot Singh Anand, Shalini Khanna, Siddharth Nehra, Tej Prakash Kohli, Vishal Khanna and almost 250 other wonderful donors.



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Our children are able to find healing and normalcy through the generosity of our **SPONSORS:** IndianOil, MTNL, Rites Ltd, Gallery Espace, Bharti Enterprises, IPCL, Fiem Industries, Mangalore Refinery & Petrochemicals Ltd., Sunita Thapliyal, Claudia Vittoria, Geeta P Singh, Sandeep Goswami, Kusum Bhandari, Deepak Malhotra, Anchal Duggal, Vivek Srivastava, Tarun Sawney, Chitra Hingorani, Anand Shukla, Rishi Bagla, Sudha Bazaz, Prakash ChandJain, Meenu Sachdeva, Saurabh Goyal, Amit Arora, Siddharth Malhotra, Prithvi Haldea, Nupur Mubayi, etc.



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Cosmo Films, Du Pont India Private Ltd., Emcure, ERM India Pvt.Ltd., HCL Technologies,

IFFCO, Indu Marketing Corporation, KLM Kohli Graphic System, L.G. Electronics Pvt. Ltd., Make My Trip.Com, NTPC, Oil & Natural Gas Corporation Ltd., P. P. Jewellers Pvt Ltd., Patel Engineering Ltd., Praxis Consulting & Information Service Pvt. Ltd. and Shyam Traders.



We have received tremendous support from **SCHOOLS AND INSTITUTIONS** of learning in Delhi who have provided free or heavily discounted education to our children. We acknowledge the constant support and encouragement from Ms. Gowri Ishwaran & Sanskriti School, Mr. Ranjiv Taneja, Mr. Narendra Kumar and Mr. Salman Khurshid of DPS, Greater NOIDA, Ms. Suman Nath & Management of Tagore International School, CSKM, Sarvodaya School, Balwant Rai Mehta School, Universal Public School, Preet Public School, Mother Teresa School, Amarjyoti, Dharam Public School, Pragyan School, Vandana Luthra & VLCC, The British School of Language and Rai University. **We also thank Mr. SL Jain and Mahavir Senior Model School for the total support for the USF programme.** Our deep gratitude too, to all the schools who supported our 'Discover The Power Of A Packet Of Chips' card sales programme: St. Mary's School, DAV School (Rohini & Ashok Vihar), Ramjas School (Anand Parbat, Pusa Road & R.K. Puram), Universal Public School, South Delhi Public School, Preet Public School, Mahavir Senior Model School, Nanak Piao Gurudwara, Delhi Public School (Indira Puram, Mathura Road, Gurgaon & East of Kailash), Meera Model School, Vishal Bharti School, Lilawati Vidya Mandir School, Jaspal Kaur School, Sanskriti School, Guru Nanak Public School, Guru Nanak Public School, Kalka Public School, Blue Bells School, APJ School, Tagore International School, VSPK International School, Radha Krishnan School and Mother Teresa School.

We are thankful to **ORGANISATIONS and INDIVIDUALS WHO HAVE PARTNERED US** and provided much needed services to us, absolutely free of cost : PVR Cinemas, Aditi Mangaldas for teaching our children grace and rhythm through kathak , Samir Das for conducting painting classes; U.C. Systems (who maintain all our computer systems pro bono) and Gupta and Gupta – our wonderful chartered accountants who have provided all accounting and auditing services for the last 10 years; and the – Habitat Learning Centre at IHC.

Our CREATE facility serves the children and the wider community because of the large heartedness of **DONORS** like Wings Of Support (funding the counseling centre infrastructure), America Aid Foundation (the entire computer centre infrastructure), The Latter Day Saint Charities (furniture, furnishings and fixtures), Koldy Ghai (kitchen equipment), Dupont (EPBAX System), Bharti Televentures (Telephone instruments), LG Electronics Pvt. Ltd. and Women Of India Auxillary, Canada. **OTHER DONORS AND SUPPORTERS FROM ABROAD** too, helped us along the way : We are really grateful to Home of Hope, U. S. A., for funding our mental health programme and the salaries of all our professional staff; other donors include Sulochana Ravi, Ram Kumar Tolani, Prem Khanna, Prudential, Partha Sarthy, Nagin Bhai Doshi, Vimlesh P Mehta, Rebecca Baker, Narender Loomba, Anita Sawhney, etc.

Much needed support through **CAPACITY BUILDING** came from Sarthak, Youthreach, CAF, and Beyond Business-HRD Network.

We'd also like to pour forth our deepest thanks to **THE ARTIST COMMUNITY** that has supported and given so hugely of their time and talent to help us raise funds through our cards sales programme : Niren Sengupta, AS Chitrak, Paramjit Singh, Dr. Sanjay Sahai, Tan Chameli Ramachandran, Patt Hoffland, NS Pattar, Siddharth, Mohommed Inadun Momin, Nicholas Hoffland, the Director and Staff of the National Gallery Of Modern Art,

